

VIRAL AGENT FORMULA PROGRAM PACKAGES

Silver: \$2,800

- Full course with 50+ videos and guides
- Facebook Group - collaboration with other students
- Scripts for lead calls & Follow Up

Gold: \$5,500

- Everything from Silver
- Set up your YouTube Channel For You
- Group Calls Weekly
- Sample Thumbnail Templates for your VA editor to follow
- Sample Cover Art for your VA Editor to follow
- Mini Course - AI Cheat Codes
- Mini Course - Virtual Home Buyer Workshops (how to launch and host them. This generated over \$200,000 the first year I implemented it)

Platinum: \$10,000

- Everything from Silver
- Everything from Gold
- Hot Seat Mastermind* (1 on 1 style) for 3 Months (costs \$4,000 by itself).
*Maximum 12 people permitted at a time
- Post and Optimize Videos on your channel - 3 months up to 12 videos (\$3,000 value)
- List of location specific first 100 videos to record (cultivated for your region)
- Discount on future courses or masterminds (\$150 off)
- Mini Course - Multi Social Marketing strategy for long term growth and conversion of your database

VIRAL AGENT FORMULA PROGRAM

Your YouTube Formula to organically attract Buyers and Sellers to your page and convert them into paying clients!

- How to organically attract the right kind of Buyers and Sellers that end up hiring you and referring you business
- How to make video that converts, when to post, what topics to film and creating an effective game plan on YouTube that will compound week over week
- Setting up your page so you stand out from the noise and your ideal clients find you and stick around
- How to build create a proper description and call to action in your videos and Channel to ensure you're receiving calls/texts/emails/zoom meeting invites daily with people wanting to spend money with YOU (and ONLY you)
- Private Members only group on Facebook for additional support and collaboration with other students and Mentorship with Kaila
- Lifetime access to the course with all content and any updates that occur in the future

Let's take a peak into some of the topics we will be covering inside this course...

- 50+ Video Lessons breaking down exactly what you need to do on YouTube to grow your Real Estate business organically (lifetime access)
- How to set up your winning YouTube Channel from start to finish with step by step video instructions
- Learn to fill out all descriptions with SEO packed template
- Find search worthy video topics that drive traffic to your channel
- Step by Step video planning, researching and shooting video
- Determine the best styles of video and use them with ease
- Discover the best tools to use in creating your content
- Optimize your schedule to ensure you're only spending 2-3 hours a week creating and posting content
- Scripting your Videos
- How to film your videos and learn to film VLOGs (the magic is in the editing)
- Fully scripting out your intro, Outro and Call to Action (they only call if you tell them too)
- How to find and hire an Editor (NO you shouldn't be editing so I don't show you how) who will make everything you shoot look like gold!
- Proper methods of uploading and optimizing your video so you attract your ideal clients done step by step
- How to get people booking appointments on your calendar without ever talking to them
- The importance of Thumbnails and how to make them stand out
- Researching highly searched Video titles
- Getting to your first 100 subscribers
- Enhancing your videos with A/B testing
- Lead flow, follow up, and automations to convert them to clients
- Shorts, what to do and what not to do!

You ALSO get:

- Full Scripts for Lead Conversion
- Scripts for setting the appointment and holding the appointment
- Proven Video Content Strategy Guide to follow with every video to ensure you're using the converting formula
- Full list of discounted Resources and Tools I use to create \$95,000,000 pipeline in one year
- Video Editor Pass Off sheet so your editor knows exactly what you need and desire
- Video Script Outlines
- Video Shoot Planner Template
- Full Video Topic List with the formula to build out even more videos
- Rapid Planning Method form based on Tony Robbins daily planner to use every day to grow your business and get more done in less time
- Commission and lead Tracker spreadsheet - easy way to see every transaction, stock, client and more from every year in business!